



Advisors & Accountants

Take the lead

Export Market Development Grants

Are you currently exporting or ready to export?



Are you looking to start a business that exports from Australia? Are you looking to expand your business into overseas markets?

The Federal Government's Export Market Development Grant (EMDG) scheme offers financial assistance to aspiring and current exporters to promote their goods, services, intellectual property and know-how to overseas markets.

What is the EMDG scheme?

Administered by Austrade, the EMDG scheme:

- Provides a financial incentive to encourage small to medium Australian businesses to access and develop export markets, embed themselves in global value chains and achieve more sustainable international sales
- Provides a grant of up to \$150,000 per application, up to a maximum of eight annual grants
- Reimburses up to 50% of eligible export promotional expenses, less the first \$5,000
- Supports a wide range of industry sectors that are promoting products, services, intellectual property and know-how outside of Australia.

Unlike other government grant programs, the EMDG scheme is a non-competitive program – this means that if your business meets the requirements for eligibility, it will be entitled to a grant.

What expenses are claimable?

Export-focused promotional activities supported by the EMDG scheme include:

- Maintaining an overseas marketing representative on a long-term basis in a foreign country to act on your behalf
- Engagement of consultants to undertake market research or marketing activities
- Marketing visits outside of Australia for the purpose of export promotion
- Free product samples provided outside of Australia
- Participation in offshore trade fairs, seminars and in-store promotions
- Registration and/or insurance of intellectual property such as patents and trade marks
- Promotional literature and advertising including internet expenses
- Visits by existing or potential overseas buyers to Australia to view products.

Expenses that relate to trade with North Korea, Iran and New Zealand are ineligible under the EMDG scheme

Eligibility & application process

Who can apply?

Australian individuals, partnerships, companies, associations, co-operatives, statutory corporations or trusts carrying on an export business in Australia can apply to the EMDG scheme providing they meet the following criteria:



What is the application process?

EMDG claims are made through an on-line application form which includes schedules for eligible expenditure.

EMDG payments are made retrospectively for expenses incurred in the previous year – July to June.

Claims must be lodged with Austrade on or before 30 November each year.



Take the lead

ShineWing
AUSTRALIA
Advisors & Accountants

Brisbane

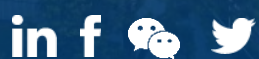
Riparian Plaza
Level 33
71 Eagle Street
Brisbane QLD 4000
T +61 7 3085 0888

Melbourne

Level 10
530 Collins Street
Melbourne VIC 3000
T +61 3 8635 1800
F +61 3 8102 3400

Sydney

Level 8
167 Macquarie Street
Sydney NSW 2000
T +61 2 8059 6800
F +61 2 8059 6899



shinewing.com.au